





CHOOSE YOUR MEMBERSHIP PACKAGE				
				
Save Money & Stay Out of Danger				
Legal Texts for Your Online Presence(s)	✓	✓	✓	✓
Individual Consultation by Lawyers	unlimited (e-mail and telephone)	unlimited (e-mail and telephone)	10 E-Mails	—
Legal Texts in 8 Languages	✓	✓	✓	✓
Shop Inspections for 1 Online/Platform Shop	✓	✓	—	—
Assistance with Legal Warnings for Best Results	✓	✓	—	—
Assistance with Amazon & eBay Blocking	✓	—	—	—
Secure Cookie Banner Solution	55.000 page impressions	35.000 page impressions	25.000 page impressions	15.000 page impressions
Legal Texts for your Online Presence(s)				
Number of Legally Secure Internet Presences	unlimited	unlimited	5	1
Lawyers Create your Individual Legal Texts	✓	✓	✓	✓
Terms & Conditions, Data Protection Policy, Imprint (Legal Notice), Withdrawal	✓	✓	✓	✓
Updates & Liability	✓	✓	✓	✓
GTC Interface	✓	✓	✓	✓
Europe-wide Use of Legal Texts	✓	✓	✓	✓
Legal Texts in 8 Languages	✓	✓	✓	✓
Immediate Assistance with Legal Warnings				
Immediate Assistance with Legal Warnings	unlimited	unlimited	instructions for the procedure	instructions for the procedure
Representation in the Event of a Warning Already Received	✓	✓	—	—
Representation Even if the Warning is Legitimate	✓	✓	—	—
Assumption of Liability	✓	✓	—	—
Extrajudicial & Judicial Representation	✓	✓	—	—
Lawyer Cost Coverage	✓	✓	—	—
Complete Cost Coverage	✓	—	—	—
Individual Legal Consultation				
Advice on Shop Requirements & Laws	unlimited	unlimited	E-mail Allotment	—
Permanent Personal Contact	✓	✓	✓	—
Assumption of Liability	✓	✓	✓	—
E-mail Consultation by Lawyers	unlimited	unlimited	10 E-Mails	—
Telephone Consultation by Lawyers	✓	✓	—	—
Shop Inspections: The Details				
Shop Inspections for 1 Online/Platform Shop	✓	✓	—	—
Permanent Personal Contact	✓	✓	—	—
Assumption of Liability	✓	✓	—	—
Minimize Your Legal Warning Risk	✓	✓	—	—
Detailed Error Log	✓	✓	—	—
Consumer Trust Solutions				
Review Portal: Shopauskunft	✓	✓	✓	✓
Händlerbund Member Logo	✓	✓	✓	✓
The Käufersiegel Online Seal of Approval	✓	✓	—	—
Marketing Solutions				
News & Blog on Current Topics	✓	✓	✓	✓
Over 300 Partner Discounts & Offers in the HB Marketplace	✓	✓	✓	✓
Rewards Programme Participation	✓	✓	✓	✓
Social Media Marketing on Facebook & Twitter	✓	✓	—	—
Further Services for Successful Business				
FairCommerce Initiative Participation	✓	✓	✓	✓
Debt Collection Service (Receivables Management)	✓	✓	✓	✓
Membership Duration				
Duration	12 months	12 months	12 months	12 months
Easy Payment Methods	Direct Debit, PayPal, Credit Card and more	Direct Debit, PayPal, Credit Card and more	Direct Debit, PayPal, Credit Card and more	Direct Debit, PayPal, Credit Card and more