

AN OVERVIEW OF OUR MEMBERSHIP PACKAGES

CHOOSE YOUR MEMBERSHIP PACKAGE	BASIC Membership €8,90* p. mth.	PREMIUM Membership €24,90* p. mth.	UNLIMITED Membership €49,90* p. mth.	PROFESSIONAL Membership €99,90* p. mth.
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Save money & stay out of danger

Excellent Price/Performance Ratio	✓	✓	✓	✓
Secure Cookie Banner Solution	15,000 page views	25,000 page views	35,000 page views	55,000 page views
Free tool to check your legal texts	—	—	✓	✓
Assistance with legal warnings for best results	—	—	✓	✓
Assistance with Amazon & eBay account blocking	—	—	—	✓

* All prices net plus statutory VAT, payable as an annual amount.

Legal Texts for Internet Presence(s)

Number of legally secure internet presences	1	5	unlimited	unlimited
Lawyers create your individual legal texts	✓	✓	✓	✓
Terms & Conditions, Data Protection Policy, Imprint (Legal Notice), Withdrawal	✓	✓	✓	✓
Updates & Liability	✓	✓	✓	✓
GTC Interface	✓	✓	✓	✓
Europe-wide use of legal texts	✓	✓	✓	✓
Legal texts in 6 languages	—	—	Dutch, English, French, Italian, Spanish, Polish	Dutch, English, French, Italian, Spanish, Polish
SmartGuard	—	—	✓	✓

Immediate Assistance with Legal Warnings**

Immediate assistance with legal warnings	Instructions for the procedure	Instructions for the procedure	unlimited	unlimited
Representation in the event of a warning already received	—	—	✓	✓
Representation even if the warning is legitimate	—	—	✓	✓
Assumption of liability	—	—	✓	✓
Extrajudicial & judicial representation	—	—	✓	✓
Lawyer cost coverage	—	—	✓	✓
Complete Cost Coverage***	—	—	—	✓

** Help with warnings is a voluntary solidarity support service for members of the Händlerbund e.V. The conditions of the warning assistance result from the legal regulations of the Händlerbund.

*** Except for warnings under competition law due to health or disease-related advertising, deception of origin and antitrust law; warnings which concern the imitation of goods or services of a competitor, warnings due to the lack of legally required registrations; warnings condemned by platform-based errors as well as warnings based on a violation of already submitted cease and desist declarations. The warranty conditions can be found under part 3 of the general terms and conditions of the Händlerbund Management AG.

Individual Legal Consultation

Advice on shop requirements & laws	—	E-mail Allotment	unlimited	unlimited
Permanent personal contact	—	✓	✓	✓
Assumption of liability	—	✓	✓	✓
E-mail consultation by lawyers	—	10 E-mails	✓	✓
Telephone consultation by lawyers	—	—	✓	✓

Shop Inspections: The Details

Shop inspections for 1 online/platform shop	—	—	✓	✓
Personal legal contact person	—	—	✓	✓
Assumption of liability	—	—	✓	✓
Minimize your legal warning risk	—	—	✓	✓
Detailed error log	—	—	✓	✓

Consumer Trust Solutions

Review portal: Shopauskunft	✓	✓	✓	✓
Händlerbund member logo	✓	✓	✓	✓
The Käufersiegel Online Seal of Approval	—	—	✓	✓

Marketing Solutions

HB Bonus – Trust is rewarded	✓	✓	✓	✓
News & factsheets on current topics	✓	✓	✓	✓
Over 300 partner discounts & offers in the HB Marketplace	✓	✓	✓	✓
Rewards programme participation	✓	✓	✓	✓
Social media marketing on Facebook & Twitter	—	—	✓	✓

Further Services for successful Business

Branding service	✓	✓	✓	✓
FairCommerce initiative participation	✓	✓	✓	✓
Debt collection service (receivables management)	✓	✓	✓	✓
Youth protection officer	optional	optional	optional	optional
Free tool for labelling textiles	—	—	✓	✓

Membership Duration

Duration	12 months	12 months	12 months	12 months
Easy payment methods	Direct Debit or PayPal	Direct Debit or PayPal	Direct Debit or PayPal	Direct Debit or PayPal