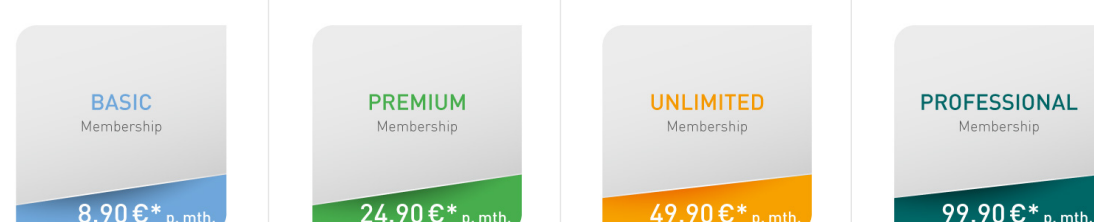


AN OVERVIEW OF OUR MEMBERSHIP PACKAGES

CHOOSE YOUR MEMBERSHIP PACKAGE



Save Money & Stay Out of Danger

Excellent Price/ Performance Ratio	✓	✓	✓	✓
Secure Cookie Banner Solution	15.000 Page Impressions	25.000 Page Impressions	35.000 Page Impressions	55.000 Page Impressions
Free Tool to Check Your Legal Texts	—	—	✓	✓
Assistance with Legal Warnings for Best Results	—	—	✓	✓
Assistance with Amazon & eBay Account Blocking	—	—	—	✓

* All prices net plus statutory VAT, payable as an annual amount.

Legal Texts for your Online Presence(s)

Number of Legally Secure Internet Presences	1	5	unlimited	unlimited
Lawyers create your individual legal texts	✓	✓	✓	✓
Terms & Conditions, Data Protection Policy, Imprint (Legal Notice), Withdrawal	✓	✓	✓	✓
Updates & Liability	✓	✓	✓	✓
GTC Interface	✓	✓	✓	✓
Europe-wide Use of Legal Texts	✓	✓	✓	✓
Legal Texts in 8 Languages	—	—	✓	✓
SmartGuard	—	—	✓	✓

Immediate Assistance with Legal Warnings**

Immediate Assistance with Legal Warnings	Instructions for the procedure	Instructions for the procedure	unlimited	unlimited
Representation in the Event of a Warning Already Received	—	—	✓	✓
Representation Even if the Warning is Legitimate	—	—	✓	✓
Assumption of Liability	—	—	✓	✓
Extrajudicial & Judicial Representation	—	—	✓	✓
Lawyer Cost Coverage	—	—	✓	✓
Complete Cost Coverage	—	—	—	✓

** Help with warnings is a voluntary solidarity support service for members of the Händlerbund e.V. The conditions of the warning assistance result from the legal protection order of the Händlerbund e.V.

Individual Legal Consultation

Advice on Shop Requirements & Laws	—	E-mail Allotment	unlimited	unlimited
Permanent Personal Contact	—	✓	✓	✓
Assumption of Liability	—	✓	✓	✓
E-mail Consultation by Lawyers	—	10 E-mails	unlimited	unlimited
Telephone Consultation by Lawyers	—	—	✓	✓

Shop Inspections: The Details

Shop Inspections for 1 Online/Platform Shop	—	—	✓	✓
Assumption of Liability	—	—	✓	✓
Minimize Your Legal Warning Risk	—	—	✓	✓
Detailed Error Log	—	—	—	—

Consumer Trust Solutions

Review Portal: Shopauskunft	✓	✓	✓	✓
Händlerbund Member Logo	✓	✓	✓	✓
The Käufersiegel Online Seal of Approval	—	—	✓	✓

Marketing Solutions

News & Factsheets on Current Topics	✓	✓	✓	✓
Over 300 Partner Discounts & Offers in the HB Marketplace	✓	✓	✓	✓
Rewards Programme Participation	✓	✓	✓	✓
Social Media Marketing on Facebook & Twitter	—	—	✓	✓

Further Services for Successful Business

Branding Service	✓	✓	✓	✓
FairCommerce Initiative Participation	✓	✓	✓	✓
Debt Collection Service (Receivables Management)	✓	✓	✓	✓
Youth Protection Officer	optional	optional	optional	optional
Free tool for labelling textiles	✓	✓	✓	✓

Membership Duration

Duration	12 Months	12 Months	12 Months	12 Months
Easy payment methods	Direct Debit, PayPal, Credit Card	Direct Debit, PayPal, Credit Card	Direct Debit, PayPal, Credit Card	Direct Debit, PayPal, Credit Card