



Infographic:

Händlerbund

FairCommerce

Against the Abuse of Legal Written Warnings

IMMEDIATELY SEND A WARNING?

99% of retailers find it better to be told BEFORE receiving a costly legal written warning that a legal mistake has been found at their online shop or on their website.



99%

wouldn't be sent a warning right away!



99%

would point out mistakes to their competitors!

POINT OUT MISTAKES

The retailers that think fair warning before legal steps are taken against them a good idea ALSO believe in their competitors being treated the same way: 99% said they would warn a Händlerbund member of a legal mistake before taking legal action.

FAIRCOMMERCE!

„The Fair Commerce Initiative - Against the Abuse of Legal Written Warnings“ was met with great popularity by all those surveyed: 96% of all the retailers surveyed were prepared to get on board with the Fair Commerce Initiative.



96%

would get on board with "Fair Commerce"!

As the largest online association in Europe, the Händlerbund is the mouthpiece and partner of the e-commerce sector. The association fosters an open exchange between merchants and service providers, sustaining, supporting and preparing for the future of both digital and stationary retail. Through a Europe-wide representation of interests and a bundling of various services, the Händlerbund, together with its members and partners, actively shapes the e-commerce sector.